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FRISTADS COLLECTS PCA SUSTAINABILITY AWARD FOR ENVIRONMENTAL PRODUCT DECLARATION PROJECT

At the recent Professional Clothing Awards ceremony in London, Swedish workwear manufacturers Fristads received the 2019 Sustainability Highly Commended Award for its Environmental Product Declaration project and Fristads Green collection – the first ever clothing collection that allows a garment’s accumulated environmental effect to be measured.

Now in their 10th year, the Professional Clothing Awards were established to recognise the international uniform supply chain and reward exceptional workwear, corporate clothing and PPE from around the world. Held this year on the 19th of June in central London, this prestigious event covers all aspects of the working garment industry including manufacturing and distribution, industry recognition as well as celebrating the work of upcoming student designers through the VISION award. The Sustainability Award recognises groundbreaking products or processes that allow workwear to be produced with a reduced environmental footprint. At the 2018 awards, Fristads were Highly Commended for Best PPE Innovation of the year and Lene Jul, the company’s Product Management Director believes this latest award is further proof that focusing on creating an EPD certified collection was correct –

– We’re proud to receive this award for many reasons, not least because it recognises our commitment to constantly develop and improve all aspects of our business and be at the forefront of creating innovative

workwear solutions. We hope this will inspire others and blaze a trail for the industry in the shape of increased awareness and transparency.

The EPD project lasted over 18 months and during this process, the full production chain and life cycle of the garment was reviewed – from material selection, material quantities, coloring processes, water and electricity usage in the factory, packaging and transporting the completed garment – no aspect of the garment or its creation was overlooked. Lene Jul continues –

– The purpose of an EPD is to show a product’s accumulated environmental effect through its life cycle. It’s already used in other areas such as construction, but with the Fristads Green collection, we’re first to innovate and implement it in clothing. It’s our intention to incorporate Fristads Green in all of our product areas. The next expressions of this will be additional garments in the craftsmen range and a new collection for Service and Industry, which we plan to launch within the next year.

To find out more about the Professional Clothing Awards visit pciaaw.org

For more information on Fristads Green, the company’s EPD work or other enquiries, please visit fristads.com.

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FRISTADS

Fristads is the leading workwear brand in Sweden and is part of Fristads Kansas Group. Fristads Kansas Group is the largest supplier of workwear and promo wear in Europe, consisting of many leading brands such as Fristads, Hejco, Martinsson, B&C, Wenaas and Bragard. The group operates in more than 20 countries and owns two production facilities. Fristads Kansas Group has an annual revenue of about 400 million euros and employs 1600 people.

FRISTADS[®]